

Guest Artist Application

Artisans Open Air Market 2017 Season—May 20th to September 11th

Submissions will be accepted via email or regular mail. Online applications must be received by midnight, April 15th. For applications sent by mail, April 15th is the deadline for completed application to be postmarked.

May 1st or before—Artist will be notified of acceptance or non-acceptance. Unless otherwise specified, all notifications will be sent via email. Otherwise, notifications will be mailed no later than this date. If you prefer to have your notification mailed please provide a self-addressed, stamped envelope for this purpose. There will be no notifications by phone.

Also refer to the Artisans Open Air Market **Artist Guidelines & General Information** page.

Application Procedure: The Artisans Open Air Market is a producer-only event (artists or their direct representative must create what they sell) and the art must be handcrafted by an Alaskan artist. Artists are selected by a jury which bases its decisions on the quality and originality of the work submitted. Potential Artisans Open Air Market artists must submit an application completed in full, as well as three to five photographs (digital files) of each medium intended for sale. Artwork must be submitted as it would be displayed and sold at the Artisans Open Air Market; no unfinished or in-progress works are eligible for review. Applying to participate in the Artisans Open Air Market does not guarantee inclusion. To ensure excellent quality and variety of products, opportunities to participate may be limited. AFTER THE INITIAL DEADLINE, ARTISTS MAY BE ADMITTED ON A ROLLING, SPACE-AVAILABLE BASIS.

Fill out the form and check the dates below that you are planning to attend the market:

Saturday:	Sunday:	Monday:
05/20	05/21	05/22
05/27	05/28	05/29
06/03	06/04	06/05
06/10	06/11	06/12
06/17	06/18	06/19
06/24	06/25	06/26
07/01	07/02	07/03
07/08	07/09	07/10
07/15	07/16	07/17
07/22	07/23	07/24
07/29	07/30	07/31
08/05	08/06	08/07
08/12	08/13	08/14
08/19	08/20	08/21
08/28	08/29	08/30
09/02	09/03	09/04
09/09	09/10	09/11

Market Participation Fee: If the guest vendor provides their own tent, table and business license the fee is \$10.00 per booth space (10' x 10') per market day plus 5% of artist's gross sales. Under this arrangement we view the artist as an "independent vendor". If the guest vendor wishes to use the DAC tent, table and operate under the license of the Denali Arts Council, there is a choice between a simple split of proceeds of 20% to DAC and 80% to the artist with no booth fee, or \$15 per day booth fee plus 5% of the artist's gross sales. Under this arrangement, DAC promotional materials may appear with the artist's display to promote the Arts Council's activities.

Guest artists MUST specify which arrangement they prefer with this application.

Booth Display: Artists must provide a canopy tent 10' x 10' (e-z up or kings canopy style) and 60 lb. weight per corner (*No product buckets with lettering*) and all required display equipment for presentation of artwork.

Space assignment is by sole discretion of the Market Manager taking in consideration seniority, mix of artistic mediums, scheduled days of the season, and by request. If you would like to request a specific place, it will be taking into consideration.

Questions: Contact Travis Birck, Artisans Open Air Market Manager at 521-7276 (from 9 a.m. to 6 p.m.) or email at travisbirck@hotmail.com

Artisans Open Air Market Application:

Name:

Mailing Address:

City:

State/Zip:

Physical Address:

Phone Number (s):

E-mail address:

Website:

What do you intend to sell at the Artisans Open Air Market & what is your price range? Please be specific.
IMPORTANT - If you have a main artwork (medium) that you are applying for and second or third mediums you are applying too, please explain and be specific if you are willing to be part at the market having only your primary artwork accepted or vice-versa.

For the benefit of the whole AOAM maybe not all your mediums will be accepted, keeping a high diversity, quality, originality, and venue compatibility at the Artisans Open Air Market.

Where have you been selling or showing your products for the past year (stores, galleries, shows)?

Would you be willing to be a part of the Artisans Open Air Market vendors committee or volunteer for any of the positions available (dispensing flyers, gardening, grounds keeper, rack cards design, signage, etc)?

Attach a separate sheet: Describe in detail the process involved in creating your artwork. Also describe what materials were used; how much of your artwork is handmade; and what (if any) manufactured parts are incorporated. Please be specific.

Photographs: Provide digital format images (.jpeg, .tiff or .png) of your work and, if possible, an additional image of your booth display with your name, title, and medium of artwork, and corresponding photograph number or filename. Remember: submit three to five photographs of EACH medium you intend to sell. The jury will not consider incomplete applications. Images may be uploaded along with application if applying

online. If applying by mail please provide images and related information on a CD. CDs will not be returned. If accepted into the market, images provided by the artist may be used for future publicity.

Hold-Harmless Clause: All authorized artists participating in the Artisans Open Air Market shall be individually & severally responsible to the Denali Arts Council for any loss of any or every kind, including without limitation: personal injury, deaths, and/or any other damage that may occur as a result of the artists' negligence or that of its servants, agents, & employees; & all artists hereby agree to indemnify and hold the Denali Arts Council harmless from any loss, costs, damages, and/or other expenses (including attorney's fees) suffered or incurred by the Denali Arts Council for reason of the artists' negligence, or that of the artists' servants, agents, and employees; provided that the artists shall not be responsible nor required to indemnify the Denali Arts Council for negligence of the Denali Arts Council's servants, agents, and employees,

Applicant Statement: I have read, understood, and agree (1) to abide by all guidelines, rules, and regulations of the Artisans Open Air Market as set forth in the Artisans Open Air Market Artist Guidelines & General Information Page; and (2) to sell only artwork which has been reviewed and accepted by the jury and which I have created. I further agree not to hold the Denali Arts Council or its representatives and employees responsible for any damages arising out of the sale of my artwork or from my participation in the Artisans Open Air Market or presence at the AOAM site.

Optional: Artist Resumé or Statement

Signed:

Date:

DO NOT SUBMIT UNCOMPLETED APPLICATIONS

Mail complete application to:

Denali Arts Council
Attn.: Colleen Coulon
PO Box 404, Talkeetna, AK 99676

Email complete application to:

travis birck@hotmail.com