

**Artist Application**  
Artisans Open Air Market 2020  
Season- May 22th to September 14th

Submissions will be accepted via email only.  
Applications must be received by May 1st.

May 11th or before—Artist will be notified of acceptance or non-acceptance. Unless otherwise specified, all notifications will be sent via email.

Also refer to the Artisans Open Air Market Artist Guidelines & General Information page.

**Application Procedure:** The Artisans Open Air Market is a producer-only event (artists or their direct representative must create what they sell) and the art must be handcrafted by an Alaskan artist. Artists are selected by a jury which bases its decisions on the quality and originality of the work submitted.

Potential Artisans Open Air Market artists must submit an application completed in full, as well as three to five photographs (digital files) of each medium intended for sale. Artwork must be submitted as it would be displayed and sold at the Artisans Open Air Market: no unfinished or in-progress works are eligible for review. Applying to participate in the Artisans Open Air Market does not guarantee inclusion. To ensure excellent quality and variety of products, opportunities to participate may be limited.

**AFTER THE INITIAL DEADLINE, ARTISTS MAY BE ADMITTED ON A ROLLING, SPACE-AVAILABLE BASIS.**

Fill out the form and check the dates that you are planning to attend the market:

Friday  
Saturday  
Sunday  
Monday

**Market Participation Fee:** \$30 per booth space (10' x 10') per weekend (4 days) plus 5% of artists gross sales. If not planning on participating for the entire weekend the fee is \$10 per day per booth space (10' x 10') plus 5% of artists gross sales.

**Booth Display:** Artists must provide a canopy tent 10' x10' (e-z up or kings canopy style) and 60 lb. weight per corner (no product buckets with lettering) and all required display equipment for presentations of artwork.

**Two or More Artists Sharing a Booth:** Two artists may apply together only if both applicants collectively had a hand in creating every piece submitted (please attach a brief explanation on the nature of the collaboration): otherwise, artists may share the space but must apply separately.

**Space Assignment:** By sole discretion of the Market Manager taking in consideration seniority, mix of artistic mediums, scheduled days of the season, and by request. If you would like to request a specific location, it will be taken into consideration.

**Questions**

Contact

Artisans Open Air Market Application:

Name:  
Mailing Address: City:  
State/Zip:  
Physical Address:  
Phone Number(s):  
E-mail address:  
Website:  
Social Media:

What do you intend to sell at the Artisans Open Air Market and what is your price range? Please be specific. IMPORTANT – if you have a main artwork (medium) that you are applying for and second or third mediums you are applying for also, please explain and be specific if you are willing to be part of the market having only your primary artwork accepted or vice-versa. For the benefit of the whole Artisans Open Air Market maybe not all your mediums will be accepted, keeping a high diversity, quality, originality, and venue compatibility at the Open Air Market.

Where have you been selling or showing your products for the past year (stores, galleries, shows)?

Would you be willing to be a part of the Artisans Open Air Market vendors committee or volunteer for any of the positions available (dispensing flyers, gardening, grounds keeper, rack cards design, signage, etc.)?

**Attach a separate sheet:** Describe in detail the process involved in creating your artwork. Also describe what materials were used, how much of your artwork is handmade, and what (if any) manufactured parts are incorporated. Please be specific.

**Photographs:** Provide digital format images (.jpeg, .tif, or .png) of your work and, if possible, an additional image of your booth display with your name, title, and medium of artwork, and corresponding photograph number or filename. Remember: submit three to five photographs of EACH medium you intend to sell. The jury will not consider incomplete applications. Images may be uploaded along with application if applying online. If applying by mail please provide images and related information on a CD. CDs will not be returned. If accepted into the market, images provided by the artist may be used for future publicity.

**Hold-Harmless Clause:** all authorized artists participating in the Artisans Open Air Market shall be individually and severally responsible to the Denali Arts Council for any loss of any or every kind, including without limitation: personal injury, deaths, and/or any other damage that may occur as a result of the artists' negligence or that of its servants, agents, and employees: and all artists hereby agree to indemnify and hold the Denali Arts Council harmless from any loss, costs, damages, and /or other expenses) including attorney's fees) suffered or incurred by the Denali Arts Council for reason of the artists' negligence, or that of the artists' servants, agents, and employees: provided that the artists shall not be responsible nor required to indemnify the Denali Arts Council for the negligence of the Denali Arts Council's servants, agents, and employees.

**Applicant Statement:** I have read, understood, and agree (1) to abide by all guidelines, rules, and regulations of the Artisans Open Air Market as set forth in the Artisans Open Air Market Artist Guidelines & General Information Page and (2) to sell only artwork which has been reviewed and accepted by the jury and which I have created. I further agree not to hold Denali Arts Council or its representatives and employees responsible for any damages arising out of

the sale of my artwork or from my participation in the Artisans Open Air Market or presence at the Open Air Market site.

**Optional:** Artist Resume' or Statement

Signed:

**DO NOT SUMBIT INCOMPLETE APPLICATIONS**

Mail complete application to: or

Denali Arts Council Attn: Ali Lee PO Box 404 Talkeetna, AK 99676

Date:

E-mail complete application to Executive Director Ali Lee

[director@denaliartscouncil.org](mailto:director@denaliartscouncil.org)

Questions: Contact

Lead Ron Caldwell 907-631-9266