



# DENALI ARTS COUNCIL

***Mission:*** *We value Diversity, Artistry and Community.  
We create and nurture community-based opportunities  
for artistic expression.*

P.O. Box 404 ~ Talkeetna ~ AK 99676 ~  
907-733-7929 ~ info@denaliartscouncil.org

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## Looking for a Tax Deduction for Your Business? Want to Get the Word out About Your Product or Service? Want to Support the Arts in Talkeetna?

### DAC Sponsorship is Green on the Big Screen!

DAC continues its unique way to support local art *and* advertise your business. Instead of printing routine 16-page playbills which consumes a lot of paper over the year, DAC is staying green! We run a slide show before events – much like at the movies and that limits the size of the actual playbills.

### One Full Year of Big Screen Sponsorship

Our slide show will include high interest photos of past DAC events, DAC trivia, upcoming event information and advertisements. The slide show will run from doors opening until the performance begins, a 30 minute period. We expect to run the slide show at a minimum of 15 different events each year. Each event runs 1-6 nights with a seating capacity of 150...that's a lot of exposure!



### Sponsoring Alaskan Artists!

A full year sponsorship for 2022 - is only \$275! Simply mail in payment and page 2 which is the contract.

Please don't hesitate to contact me if you have any questions. Thank you in advance for your important support of community arts!

Sincerely,

*Franny Thompson*

Franny Thompson, Program Director  
907-733-7929  
franny@denaliartscouncil.org



# BIG SCREEN SPONSORSHIP CONTRACT

Name of Business \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

DAC will provide:

- Sponsor’s color ad will appear in the slideshow that runs before large DAC events. It will be displayed on the 20’ x 15’ screen – the largest screen between Wasilla and Fairbanks! Sponsor designs the ad. It can be a traditional ad, say something about supporting the arts, the community, etc.
- Ad will appear on the screen by itself, so ad can fill the screen.
- Ad will be displayed multiple times each night as the slide show cycles repeatedly in the 30 minutes before the performance begins.
- Ads run 1 year from the time of contract start date.
- Ads appear in every slide show that DAC runs before large events. DAC expects to run the slide show a minimum of 15 events each year. Each event runs 1-6 nights.

Sponsor will provide:

- \$275 with contract. Payment is due with contract. Please make checks out to DAC.
- Ads will be provided by underwriters, in digital format. 10” x 7.5”(w x h). Ad should be high resolution since it will projected on a 20’ x 15’ screen. .Pdf and .jpg are acceptable formats. Talk with us if you’d like to provide another format.
- Contract can be initiated at any time.

This contract is in effect one year from the date received and signed by the Denali Arts Council (DAC) representative. Ad begins running when sponsor provides the ad. Ad appears in every Denali Arts Council event that runs the slideshow.

## AGREED TO AND ACCEPTED BY:

Sponsor Representative \_\_\_\_\_ Date \_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

DAC Representative \_\_\_\_\_ Date \_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

*Upon receipt of this agreement with payment, DAC will mail you a signed copy of the agreement.*

*Denali Arts Council is a non-profit, 501(c)3 organization. EIN 92-0083375*